



Clean Communities Pledge (Participation-01)

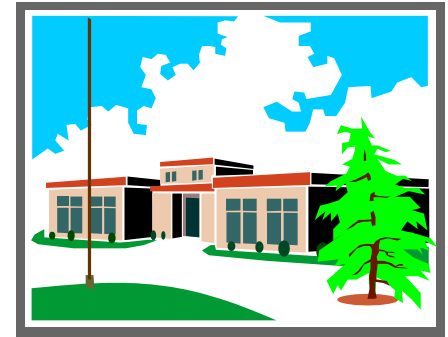
- Objective
 - Develop Clean Communities Pledge to encourage local government participation in air quality training and outreach programs
- Implementation Approach
 - Ask community leaders (cities, counties, school boards) to make a commitment to:
 - ❖ Learn about health effects of their land use decisions
 - ❖ Participate in training and outreach
 - Recognize achievements of participating members



Clean Schools Pledge (Participation-02)

■ Objective

- Empower schools to take practical steps to reduce school children's exposure to air pollution
- Increase participation and awareness of AQMD programs and guidelines among local school districts



■ Implementation Approach

- Ask school districts to show their commitment to participate in training and outreach activities
- Advocate participation in air quality-related programs
- Recognize achievements of participating members

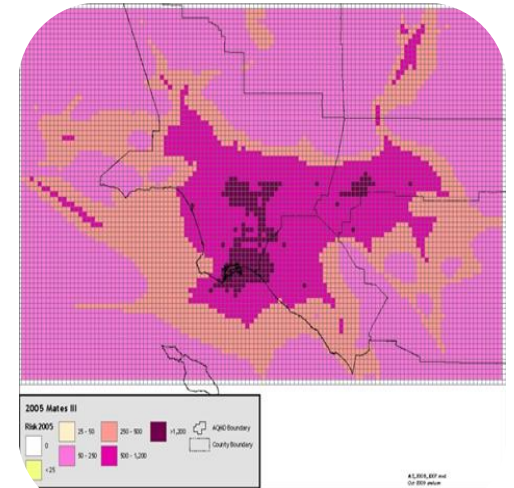
Enhanced AQMD Community Meetings (Participation-03)

- Objective
 - Further engage the public to inform the AQMD of air quality issues in communities
- Implementation Approach
 - Continue and enhance existing AQMD community meetings to include round table discussions to further understand community concerns
 - Seek input and collaborative ideas for addressing air-related issues



Community Dialogue (Outreach-02)

- Objective
 - Improve communication with the public on air quality
- Implementation Approach
 - Institute “Ask AQMD” forum
 - Enhance existing web-based tools
 - Develop new electronic tools to improve communication with communities



Multi-Agency Coordinated Response (Agency-02)

■ Objective

- Improve multi-agency communication by combining jurisdictional efforts to solve complex cross-media issues
- Improve agency coordination efforts to resolve air pollution related public health issues

■ Implementation approach

- Interagency Task Force
- Process to address recurring issues
- Develop interagency information sharing system



Enhancements to AQMD's Compliance Program (Compliance-01)

■ Objective

- Assess compliance presence and response time
- Identify mechanisms to improve feedback with the public for reported incidents



■ Implementation Approach

- Assess how resources are deployed to improve compliance presence and response
- Develop compliance feedback and tracking system
- Update “Hot List” of problem regions/facilities
- Agreements with other agencies to optimize compliance resources

Increased Public Awareness and Participation to Enhance Compliance (Compliance-02)

■ Objective

- Encourage additional public participation in compliance activities through training and outreach

■ Implementation Approach

- Public education on air quality compliance through training sessions conducted by AQMD staff
- Multi-media outreach to improve public awareness and participation
- Further promote AQMD's existing complaint reporting procedure
- Streamline air quality complaint reporting through website enhancements such as a "one-click" complaint feature

“One-Click” Complaint

 **South Coast Air Quality Management District**
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AQMD COMPLAINT FORM

Name: Phone #:

Address: Date: Time:

Alleged Source:

Comments: Type:



Calendar of Events
Nov, April, April, Dec

Enhanced Vapor Recovery for Gas Station Upgrades

AQMD forms

Public Nuisance



- Enhance effectiveness of complaint resolution efforts
- Evaluate existing regulations and policies and revise if necessary
- New rules for recalcitrant public nuisance violators

Source-Specific Measures



Lead Emissions



Lead Paint for Pre-1978 Structures



Identifying New Air Toxic Sources



Alternative Assessment for Use of Acutely Hazardous Sources



Indirect Sources

Playing it Safe Campaign (Outreach-03)

- Objective
 - Increase public awareness for parents, educators, coaches, and youth organizations of when outdoor activities should be curtailed due to air quality concerns
- Implementation Approach
 - Develop “Playing it Safe” campaign including public outreach and education
 - Use in conjunction with the “Clean Schools Pledge” to provide a proactive approach to increase awareness of air quality health effects
 - Provide outreach materials and information on AQMD website and encourage schools and organized sports to include information and links on their websites



Cleaner Choices for School Children (Outreach-04)

Advocating Toxic-Free Choices (Outreach-05)

■ Objective

- Increase awareness for parents, educators, children to make daily choices that will reduce children's exposure to air toxics
- Educate the public and increase awareness of ways to minimize or avoid toxic exposure

■ Implementation Approach

- Educate parents and educators on ways to reduce children's exposure to air toxics and provide practical recommendations on how to reduce children's exposure to toxics
- Outreach materials, including Community Health Bulletins, AQMD website enhancements, and brochures with information on health concerns from TACs and avoiding or minimizing exposure

Next Steps

- Continue public review of Draft 2010 Clean Communities Plan
- Revisions to Draft 2010 CCP
- Working Group Meetings
- Public Workshops
- Return to Governing Board in late 2010

Contact Information

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